



# Canva Design

## Course in Jaipur



Canva

**10 Days Expert Training in Graphic Design for Social Media & Branding**

[www.skillupgrade.in](http://www.skillupgrade.in)



## Course Overview

### Design Like a Pro – Without Learning Complicated Software

Canva is the easiest and most powerful tool for non-designers and professionals alike. This **10-day Canva Design Course by SkillUpgrades** gives you practical, hands-on training to create **high-converting social media graphics, branding kits, ad creatives, and content marketing visuals** – all with zero prior experience.

Learn how to think like a designer, use Canva's powerful features, and build a visual identity that grows your brand or client presence online.

## What You'll Learn

- Canva dashboard, templates, and time-saving tools
- Designing Instagram, Facebook, YouTube, and LinkedIn posts
- Creating carousels, reels covers, and highlight icons
- Business branding: logos, visiting cards, flyers, brochures
- Color theory, font pairing, layout, and visual balance
- Creating social media content calendars in Canva
- Designing ad creatives, posters, and story graphics



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- Exporting for different formats: web, print, video
- Using Canva Pro features: Brand Kit, Magic Resize, Background Remover
- Creating a portfolio with Canva projects

## Who Should Enroll

- Beginners who want to start graphic design
- Social media managers and content creators
- Entrepreneurs and small business owners
- Freelancers and marketers
- Students looking to start freelance work or internships

## Requirements

- Laptop or smartphone with internet access
- Canva (free or Pro) account
- No design experience required



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## Course Modules – Canva Design Course (10 Days)

### Module 1: Getting Started with Canva

- Setting up your Canva account
- Overview of tools, templates, and interface
- Free vs Pro features

### Module 2: Visual Basics & Layout Principles

- Understanding colors, typography & branding
- Grid layouts, white space, and composition
- Designing for audience attention and emotion

### Module 3: Social Media Design Essentials

- Instagram posts, carousels, reels covers
- Facebook banners, YouTube thumbnails
- LinkedIn creatives and profile banners

### Module 4: Branding with Canva



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- Designing logos and visual identities
- Business cards, brochures, flyers
- Creating a complete brand kit

## Module 5: Campaign Creatives & Exporting

- Designing promotional banners & ads
- Magic Resize for different platforms
- Downloading for print, web, and video

## Module 6: Final Project & Portfolio Setup

- Design a full social media branding pack
- Exporting and presenting your portfolio
- Portfolio upload (Behance/Google Drive/Canva Share)

## Requirements

- 100% beginner-friendly, tool-based training
- Focus on real-world social media design needs
- Learn Canva Pro for branding and content
- Certificate of Completion
- Portfolio & freelance profile guidance



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